

Please note: At Digital Scrapbook Place, our member's privacy is very important to us. We do not sell, rent, or give away our members information at any time. All emails to our members will ONLY be sent by DSP.



Digital Scrapbook Place, Inc.
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Digital Scrapbooking In-Store Events and Targeted Marketing

Holding in-store events is an excellent method of gaining new customers and Digital Scrapbook Place can help you promote your store's digital scrapbooking-related events! With a database of over 100,000 digital scrapbookers, we can notify all of our members that live in your store's area and tell them about your event. Classes, demos, and laptop crops are fun ways to bring computer users into your store as well as open up a new dimension for your existing customers.

One camera/scrapbook store recently held its first digital scrapbook class and Digital Scrapbook Place sent an email to its 900 members living within close proximity of the store. The response of Digital Scrapbook Place members was amazing. The store manager said **"we knew the exact day you sent that email, because the phone started ringing off the hook with people calling to sign up for the class. The class sold out and we had to start a waiting list. On the day of the class, we even had unregistered customers show up hoping that a spot would open."**

Digital Scrapbook Place wants you to succeed in selling our products! If you carry and promote our products and hold a digital scrapbooking-related event, we will help you promote the event by notifying our members that live within close proximity to your store. Please send at least two to three weeks before your event.

Please fax the following information to 816-396-5637 or email it to us at events@dspwholesale.com. We look forward to helping you!

Store Information

Name: _____
Address: _____
City, State, ZIP: _____

Event Organizer Information

Name: _____
Phone #: _____
Email Address: _____

Event Information

Date: _____
Brief Description: _____

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